**Collin J. McAdams**

**12215 Cline Ave**

**Crown Point, Indiana 46307**

**Home: 219-779-9618**

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**Objective:** To expand and create a successful online presence for any company needing assistance.

**Education:**

1. **Full Sail University – Winter Park, Florida** 2008-2011

* Bachelors in Online marketing and web development.
* Credits in online web design and web development.
* Social networking and online marketing expertise.
* HTML CSS PHP MySQL experience
* Photoshop, illustrator, flash, fireworks, dreamweaver

1. **Art Institute of Illinois – Chicago, IL** 2005-2008

* Majored in Visual Effects and Motion Graphics
* Filmed live music in Chicago - edited the footage for resale.
* Flash animation expertise - some after effects.
* Visual effects motion graphics degree.

1. **ITT Tech – Mattson, IL** 2002-2005

* Majored in Architectural engineering.
* Mastered Auto-cad and blueprinting software.
* Developed home based living settings in correlation to sun and other relevant factors in living.

**Experience:**

**White List Marketing Firm Inc.** 2010 – Present

**Title Head Web Developer and Marketing Strategist/ CEO**

* Sold and signed every Client White List Marketing Firm Inc. has worked with.
* Setup and built dynamic cloud servers, and dedicated servers for every client complete with a fully functioning websites that include html, html5, css, css3, php, mysql, jquery and js as the standard.
* Most sites include security with SSL, protecting client’s from attackers.
* Mysql Databases are set up to effectively update the entire site for incentive based marketing also to capture leads
* Every website is service, product, or goal configured through out the entire site design enabling organic or true SEO (search engine optimization) from start to finish.
* Affordable turnkey solutions for business owners.
* Achieve #1 Google ranking for over half of the websites built both nationally and geo targeted.
* Provide SEO and SEM for clients that require it.
* Develop and execute marketing strategies and increase conversion rates for lead generation or ecommerce.
* <http://hairgenesis.com>
* <http://rocksolidtraining.net>
* <http://platinumpestsolutions.com>
* <http://hidxenonheadlights.net>
* <http://vortexmarketingtool.com>
* <http://affordablewebsites.whitelistwebdesign.com/>
* <http://productsrus.biz/>
* <http://tigerautorecycling.com>
* <http://gailpittman.com>
* <http://kwikkopyprinting-cp.com>
* <http://whitelistwebdesign.com>
* <http://laurensangalis.com>

**Nicks Building Supply November 2011– august 2012**

**Title head web developer**

* Built 6 websites for nicks.
* Created Google marketing campaigns, marketing budget was 30,000 per month.
* Created css, html, php, js, and flash animation websites for employer.
* Managed one other individual at company.
* Designed all graphics, advertising, and framework and content of websites.

**Thomas Racing Crew** 2003-2008

**Title: head campaign manager**

* Drove team on national campaign threw the use of both traditional and new aged marketing techniques
* Coordinated tradeshows for world of wheels and other fast car venues.
* Coordinated online marketing strategies with eBay and natural web listings.
* Reached goal of 250k in sales through the year 2005 to 2007.

**Special Skills:**

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| --- | --- | --- | --- |
| HTML Coding | PHP Coding | CSS Coding | Dynamic Clouds |
| Photoshop | Dreamweaver | Flash Animation | Fireworks |
| Illustrator | Wordpress | Plesk Business 10 | Centos 10 |
| Database Setup | Zen Cart | Joomla installation | Durpal installations |
| Online Marketing | eBay | Amazon | SEO |
| SEM | Google Analytics | Adwords | Webmaster Tools |
| Social/Professional  networking | Article Marketing | Link Building | Email Campaigning |
| Email Design | List Development | Lead Generation | Web Development |
| Computer Operating System Maintenance both OSX and Windows | Microsoft Business Suite  MySQL Server | Email Configuration  Jquery Mobile application development | SSL Certificate Setup  Dynamic Cloud Servers |
| Server Updates | Terminal/SSH | SEO/backlinking | Custom Form Development |

**About Collin Jeffrey McAdams:**

I enjoy coding websites, creating databases, implementing new technology, snowboarding, art, and love to spend time with my family.