Ashish Verma
Project Leader

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Career Profile

- Highly accomplished Developer, Architect and Project Leader with over 12.5 years of experience in Web, Mobile application development and deployment.
- Seasoned E-ecommerce Developer, Architect and Project Leader specializing in open source and cloud platforms - Magento, Bigcommerce and Shopify.
- Magento Lead Developer / Solutions Architect with a plethora of experience on both Community and Enterprise editions (1.x) having built and led over 50+ implementations for a variety of domains for both B2C and B2B.
- Magento Developer with expert experience in Custom module / extension development, 3rd party integrations, Migrations and Upgrades, Performance Tuning and Optimization, Maintaining Security patches.
- Seasoned Business Analyst with experience in Requirement Gathering activities during project discovery phase. Creative thought leader with deep knowledge of digital commerce development, business systems, information architecture and processes.
- Manage day-to-day operational aspects of project and scope while minimizing exposure to risk of project. Create accurate timeline of expectations, give status report updates, and set completion dates for each department to follow.
- Experienced team player with excellent communication and interpersonal skills who has the ability to work independent as well as in team under pressure, can lead, motivate and influence others; and train and mentor subordinates.

Fields of Specialization

- Web Development and Consultation
- Open Source Development
- Object Oriented Programming
- Ecommerce Solutions and Strategy
- Software Development Methodologies
- Project Management and Project Planning
- Web Server Configuration and Optimization
- Web Project Server Setups and Deployments
- Web Application and Server Securities
- Business Development
- Offshore Team Management

Technical Skills

Programming Languages	PHP
Web based Development	PHP,, HTML/HTML5/XML
JS Frameworks	jQuery, Prototype, AngularJs
PHP Frameworks	Laravel, CodeIgniter,Yii,CakePHP
Operating Systems	Windows, Linux
Databases	MySQL, PostgreSql
Open Source Applications	Magento (1.x / 2.x), Wordpress, Shopify, Big Commerce
Project Management	Jira, Basecamp, Freshdesk, Asana
Version Control	SVN, GIT, Bitbucket, Github
Integrations / API's	Sales Force, Google Analytics, Paypal, Authorize.Net, Mail Chimp, Constant Contact, Subscribe Pro

Experience

Rsystems International Limited (July 2020 – Currently Working)
Project Leader

- Lead developer and architect for E-commerce website development and maintenance using Magento, BigCommerce CodeIgniter and Laravel. Architecture, Develop and lead custom enterprise level website development using PHP Frameworks.
- Business Analyst and Architect doing Requirement Gathering / Technical Discovery for successful project execution. Creating technical discovery documents including requirements, proposed solutions and exceptions/assumptions for client sign off.
- Working with offshore teams, daily planning and retrospective meetings. Schedule and assign tasks to development team members. Oversee analysis, design, development and testing processes. Provide regular status reporting and facilitate communication between management and development team.
- Review, retest, escalate support tickets for customers. Help to resolve support issues for customers.
- Establishing and maintaining positive business relationships with managers and clients. Demonstrating a deep understanding of the customer's business model, their processes, and using relevant and most advanced techniques to ensure that system and business meet current and future requirements and are easily scalable.
- Product / Extension Development Initiatives and Process Improvements.

Qtriangle Infotech Pvt Ltd (January 2018 – June 2020)
Team Leader

- Lead developer and architect for E-commerce website development and maintenance using Magento, Opencart and Laravel. Architecture, Develop and lead custom enterprise level website development using PHP Frameworks.
- Lead offshore development team engaged in developing scalable, high-performance, enterprise level business solutions. Schedule and assign tasks to development team members. Oversee analysis, design, development and testing processes.
- Business Analysis and Requirement Gathering activities during initial discovery phases of projects. Create technical discovery documents including requirements, proposed solutions and exceptions/assumptions for client sign off.
- Working directly with US management and marketing team for successful completion of projects.
- Working with clients on resolving critical business issues as well as providing recommendation and strategies for project execution.
- Site Audit, Performance Reviews/Optimizations, Third Party Integrations.

FreeBird Info Solutions Pvt Ltd (October 2010 – December 2017)
Team Leader

Developed websites and ecommerce stores using magento, woocommerce, X-cart and virtuemart • Customised several plugin according to the need.

- Frontend theme design and customization for ecommerce sites based on magento, laravel, CI, Opencart.
- Responsive theme design for magento 1, magento 2 and wordpress
- Managing the team and keep track of the progress of projects using asana.
- Site Audit, Performance Reviews/Optimizations, Third Party Integrations.
- Working directly with US management and marketing team for successful completion of projects.

Softlogique Info Solutions Pvt Ltd (June 2009 – September 2010)
Web Developer

- Developed Financial & Insurance websites for blue-chip clients like Standard & Poor's, Morning Star Inc, Prudential, 401k, Aviva using Cold Fusion and ASP.Net.
- Lead Developer for Talking Funds - A product based tool developed using Adobe Flex and Cold Fusion for presenting historic mutual fund data for over 80 countries.

Education
- Bachelors in Technology, UPTU, 2009

Reference Sites

- https://c-linexp.com
- https://bid4best.com
- https://melindamaria.com
- https://www.bouwkampioen.be
- https://herbshala.com
- https://elonoptical.com
- https://www.backroomwines.com
- http://www.naturesmagicworld.com
- https://www.mark-stephen.co.uk
- https://yubingo.com
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- http://www.kippandludwig.com
- http://www.styleslane.com
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- http://cbre.morethansafety.co.uk
- http://www.mysocialtab.com
- http://www.ortivarealty.com
- http://www.ravishing.in
- http://www.digigrapes.com

References
- More references can be provided on request.