

## Contact

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## Top Skills

Information Technology  
Social Media Marketing  
Event Technology

## Languages

English

# Devendra Sharma

Leading a Dynamic Team of Super Designers, Strategic Business Developers, and Innovative Marketers towards Excellence. Passionate about Merging Technology and Design to Drive Innovation.

Bengaluru, Karnataka, India

## Summary

Greetings! I'm Devendra Sharma, a highly experienced in the graphic and web design industry with over 13 years of expertise. As the Director of Virtual Real Design Pvt. Ltd., I take pride in leading a team of creative professionals dedicated to delivering exceptional design solutions.

Virtual Real Design Pvt. Ltd. - Your Growth Partner in the Virtual Realm

At Virtual Real Design Pvt. Ltd. (VRD), we specialize in cultivating your virtual presence and adding value to your brand through compelling design and digital communications. As your trusted partner, we seamlessly integrate into your team, offering the same level of dedication and expertise as an in-house designer.

Industry Leadership and Collaborative Approach:

- # Offering high-quality graphic design services, web development, UI/UX expertise, and social marketing management.
- # Serving a diverse clientele, including NGOs, commercial events, manufacturing, and service industries.
- # Excelling in brand communication strategies and delivering ROI-driven solutions across various sectors.
- # Collaborating closely with ad agencies, design companies, and digital agencies to enhance operational excellence.

Let's connect! I'm excited to engage with fellow professionals, industry peers, and potential clients who are passionate about leveraging the power of design to elevate their brands and drive impactful results.

# Experience

## Virtual Real Design

Founder & Director

June 2018 - Present (6 years 1 month)

Dehradun, Uttarakhand

As the Founder and Director of Virtual Real Design, I lead a dynamic team of highly skilled designers, strategic business developers, and innovative marketers, driving our collective pursuit of excellence. My passion lies in harmonising technology and design to drive innovation and provide unparalleled solutions. Currently spearheading 'VDOC,' a testament to my commitment to efficiency, collaboration, and client empowerment. I am resolutely dedicated to fostering a culture of creativity, collaboration, and client satisfaction within our organisation.

## VRD Rooms

Chief Growth Officer

May 2023 - Present (1 year 2 months)

India

Chief Growth Officer | Business Development | Strategic Planning

I am passionate about driving organizational growth and serve as the Chief Growth Officer at VRD Rooms. Leveraging my business development and strategic planning expertise for graphic design businesses, I lead initiatives to maximize revenue, expand market share, and strengthen customer relationships.

Key Skills and Expertise:

# Business Development | Market Expansion | Sales Strategies

# Strategic Planning | Growth Initiatives | Revenue Optimization

# Customer Relationship Management | Account Management

# Data Analysis | Market Research | Competitive Intelligence

# Team Leadership | Cross-functional Collaboration | Talent Development

## Virtual Real Event

Founder & Director

October 2022 - Present (1 year 9 months)

Bengaluru, Karnataka, India

Virtual Real Event is a virtual event platform built for an enhanced experience and digital excellence when organizing your events through our platform.

## DesignEra

15 years 10 months

### Founder

August 2013 - Present (10 years 11 months)

Bengaluru Area, India

DesignEra is committed to providing the greatest value possible while providing cost effective packages and deliver supreme quality.

### Freelance Graphic and Web Designer

September 2008 - July 2013 (4 years 11 months)

Freelance Graphic and Web Designer

## TheChiefOfficer

### Chief Marketing Officer

January 2019 - Present (5 years 6 months)

Singapore

As an associate The chief officer I am responsible for website management. Key responsibilities include website upgradation, social media, email management of all stakeholders

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## Education

Hemwati Nandan Bahuguna Garhwal University

Masters, Graphic Design · (2012 - 2015)