









# TERRELL PEARSON

## DIGITAL MEDIA DESIGNER | ART, PRINT, WEB, VIDEO & MOTION DESIGN

AS A FREELANCE WORDPRESS WEB DESIGNER/DEVELOPER AND DIGITAL MEDIA DESIGNER, THIS TALENTED DESIGN PROFESSIONAL SEEKS TO INCORPORATE HIS EDUCATION, ENTREPRENEURSHIP, & CREATIVE SKILLS INTO YOUR COMPANY'S CREATIVE ONLINE MARKETING PROJECTS TO ENHANCE YOUR COMPANY BRAND. HE WORKS ON A CONTRACT BASIS AT LOW RATES [\$25-45/HR]

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## EXPERIENCE

**DIGITAL MEDIA DESIGNER | NUCREATURE MEDIA | WWW.NUCREATURE.COM | 2009 - PRESENT**

- CREATE COMPELLING PRINT, WEB, & OTHER DIGITAL MEDIA DESIGNS FOR CLIENTS.
- DEVELOPED & MAINTAIN WEBSITE USING WORDPRESS CONTENT MANAGEMENT SYSTEM.
- PERFORM SEO & MONITOR SITE PERFORMANCE USING GOOGLE ANALYTICS AND WEBMASTER TOOLS.

**MAIL & REPROGRAPHIC SPECIALIST | DEPAUL UNIVERSITY, CHICAGO, IL | 2013 - 2013**

- DISTRIBUTED UNIVERSITY & NCAA MARKETING MATERIALS ALONG WITH MAIL & PARCELS.
- UTILIZED PC & SCANNING DEVICES TO MANAGE INVENTORY WHILE PROVIDING GREAT CUSTOMER SERVICE.

**WEB DESIGNER | ORA INTERACTIVE, CHICAGO, IL | 2013**

- PROVIDED GREAT WEB DESIGN AS WELL AS CODING FOR CLIENT WEBSITE.
- DEVELOPED & MAINTAINED CLIENT WEBSITE USING WORDPRESS CONTENT MANAGEMENT SYSTEM.

**WEB/GRAPHIC DESIGNER | NEW LIFE COVENANT CHURCH, CHICAGO, IL | 2012**

- PROVIDED GREAT WEB DESIGN AS WELL AS CODING FOR CLIENT WEBSITE: TEMPLEPROJECT.NET
- DEVELOPED & MAINTAINED CLIENT WEBSITE USING WORDPRESS CONTENT MANAGEMENT SYSTEM.

## EDUCATION

**MFA - WEB DESIGN & NEW MEDIA**

ACADEMY OF ART UNIVERSITY (ONLINE) SAN FRANCISCO, CA | 2012-2014

**GRADUATE COURSES: VIDEO PRODUCTION, SOUND DESIGN & SCORING**

DEPAUL UNIVERSITY COLLEGE OF INTERACTIVE & DIGITAL MEDIA, CHICAGO, IL | 2013

**BFA - VISUAL COMMUNICATION/DIGITAL DESIGN**

AMERICAN INTERCONTINENTAL UNIVERSITY, SCHAUMBURG, IL | CLASS OF 2009

## SKILLS

- |                   |                     |
|-------------------|---------------------|
| ADOBE PHOTOSHOP   | ADOBE AFTER EFFECTS |
| ADOBE ILLUSTRATOR | ADOBE PREMEIRE PRO  |
| ADOBE INDESIGN    | WORDPRESS           |
| ADOBE FLASH       | HTML/CSS            |
| ADOBE DREAMWEAVER | MAC OSX             |