Nadir ShahSEO Strategist - SEO Website Auditor and SEO Team Leader

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An experienced and professional Digital Marketing Consultant, Strategist and Manager, with 13 years’ experience in the online marketing industry. Uses a creative yet analytical approach to problem solving and brings great enthusiasm, motivation and leadership skills, inspiring colleagues to get things done.

#### Work History

**NewuMedSpa – Orlando Hair Clinic : Internet Marketing Consultant – (June 2017 – To date)**

• Provide Conversion Rate Optimization Service

• Performing SEO Audit and identify which SEO Factor is Negative

• SEO Content Writing for Website & Semantic Copy writing Using LSI/Related words

• Onsite & Offsite Optimization with latest Search Engine Updates, Trends & Techniques

• Recover All Data from Previous Internet Marketing Company Like Domains, Tracking Numbers Etc.

• Convert Non Responsive websites to Responsive and Mobile Friendly Websites with my Team at very low Development Cost  
• Ability to Create Sale Funnel Landing Pages.

• Ability to Develop Sale Hook.

• Ability to Manage Social Media Optimization.

• Ability to Recover Websites from Google Penalties

• Manage Facebook Page and Facebook Ads for Both Companies NewuMedspa and Orlando Hair Clinic

• Manage Whatsapp for Patients Relation and Marketing  
• Manage Two Web Hosting Reseller Account to Manage 25 plus Websites   
• Develop Customized Patient’s Dashboard

• Online Reputation Management

• Google AdWords Management (Spend Between $10000 to $15000 per Month

• Local Search Engine Optimization

• Help in Brand development

• Content Modification According to the requirement of Keywords  
• Collaborative work with design and development team and Building SEO Friendly pages  
• Top 10 ranking on major search engines for Hair Transplant and Medical Spa Related Keywords

**SearchXperts : SEO Strategist and Website Auditor – (March 2011 – June 2016)**• Performing SEO Audit and identify Which SEO Factor is negative   
• SEO Content Writing for website & Semantic Copy writing Using LSI/Related words  
• Online Reputation management  
• Local Search Engine Optimization

• Provide complete SEO/SMO and Local SEO services  
• Provide Guideline: Convert Normal Website to Mobile Friendly website according with Google new Algorithms  
• Onsite & offsite Optimization with latest Search Engine Updates, Trends & Techniques  
• Provide SEO Penalty Assessment Service (including Link analysis, Anchor text analysis, On-page analysis

• Help with Google penalty removal  
• Help in Brand development  
• Content Modification According to the requirement of Keywords  
• Developing and managing link-building campaigns  
• Collaborative work with design and development team and Building SEO Friendly pages  
• Strong ability to manage and train team members  
• Top 10 ranking on major search engines (approx 300 Keywords)

**WebArt : Web Designing and SEO Team lead (July 2008 - March 2011)**

Routine SEO Related tasks include:  
• Keyword Research Analysis  
• Competitor Analysis  
• Usability Analysis  
• SERPs Analysis  
• Link Profile Analysis  
• Anchor Text Analysis  
• SEO Reporting and Analysis  
• On Page Optimization: (ALT Tags, Meta Tags, Heading Tag, Source Code, URL Structure, Google Sitemap, Google Analytic, Google Webmaster, Canonical Tag, Robot.txt)  
• Off Page Optimization: (Article Submission, Guest Blogging, Classified ADD Submission, Search Engine Submission, Blog Commenting, Forums Commenting, Pdf Submission, InfoGraphic Submission Root Domian Link Building   
• Reporting: SEO Analysis Report, Website Analysis Report, Keyword Analysis Report, Search Engine Ranking Report, Prepare Off Page Activities Report  
• HTML and CSS Validation to W3C New Standards

**3D Hosting : Business Development Executive (December 2005 - July 2008)**

• Selling and marketing Hosting and Domain Registration prepaid cards

• Provide customer support via Phone and email

• Learning Web designing and E-commerce Software  
• Learning SEO and Social Media with team member’s

#### Working Industries

Hair Transplant | Medical Spa | Laser Hair Removal

Web Designing and SEO Service | Automobiles (Toyota Vigo) | Academic Writing Websites  
Lawn Movers Products | Web Hosting Service | Leather Jackets  
Video Animation Service | Used Cars | Fashion Designing  
Architects and Interior Designers | Digital Security Systems | Osteopathy Service