Nadir ShahSEO Strategist - SEO Website Auditor and SEO Team Leader

Skype: nadirshah9050 | nadirpunjani@gmail.com | (407)450 0057

An experienced and professional Digital Marketing Consultant, Strategist and Manager, with 13 years’ experience in the online marketing industry. Uses a creative yet analytical approach to problem solving and brings great enthusiasm, motivation and leadership skills, inspiring colleagues to get things done.

#### Work History

**NewuMedSpa – Orlando Hair Clinic : Internet Marketing Consultant – (June 2017 – To date)**

• Provide Conversion Rate Optimization Service

• Performing SEO Audit and identify which SEO Factor is Negative

• SEO Content Writing for Website & Semantic Copy writing Using LSI/Related words

• Onsite & Offsite Optimization with latest Search Engine Updates, Trends & Techniques

• Recover All Data from Previous Internet Marketing Company Like Domains, Tracking Numbers Etc.

• Convert Non Responsive websites to Responsive and Mobile Friendly Websites with my Team at very low Development Cost
• Ability to Create Sale Funnel Landing Pages.

• Ability to Develop Sale Hook.

• Ability to Manage Social Media Optimization.

• Ability to Recover Websites from Google Penalties

• Manage Facebook Page and Facebook Ads for Both Companies NewuMedspa and Orlando Hair Clinic

• Manage Whatsapp for Patients Relation and Marketing
• Manage Two Web Hosting Reseller Account to Manage 25 plus Websites
• Develop Customized Patient’s Dashboard

• Online Reputation Management

• Google AdWords Management (Spend Between $10000 to $15000 per Month

• Local Search Engine Optimization

• Help in Brand development

• Content Modification According to the requirement of Keywords
• Collaborative work with design and development team and Building SEO Friendly pages
• Top 10 ranking on major search engines for Hair Transplant and Medical Spa Related Keywords

**SearchXperts : SEO Strategist and Website Auditor – (March 2011 – June 2016)**• Performing SEO Audit and identify Which SEO Factor is negative
• SEO Content Writing for website & Semantic Copy writing Using LSI/Related words
• Online Reputation management
• Local Search Engine Optimization

• Provide complete SEO/SMO and Local SEO services
• Provide Guideline: Convert Normal Website to Mobile Friendly website according with Google new Algorithms
• Onsite & offsite Optimization with latest Search Engine Updates, Trends & Techniques
• Provide SEO Penalty Assessment Service (including Link analysis, Anchor text analysis, On-page analysis

• Help with Google penalty removal
• Help in Brand development
• Content Modification According to the requirement of Keywords
• Developing and managing link-building campaigns
• Collaborative work with design and development team and Building SEO Friendly pages
• Strong ability to manage and train team members
• Top 10 ranking on major search engines (approx 300 Keywords)

**WebArt : Web Designing and SEO Team lead (July 2008 - March 2011)**

Routine SEO Related tasks include:
• Keyword Research Analysis
• Competitor Analysis
• Usability Analysis
• SERPs Analysis
• Link Profile Analysis
• Anchor Text Analysis
• SEO Reporting and Analysis
• On Page Optimization: (ALT Tags, Meta Tags, Heading Tag, Source Code, URL Structure, Google Sitemap, Google Analytic, Google Webmaster, Canonical Tag, Robot.txt)
• Off Page Optimization: (Article Submission, Guest Blogging, Classified ADD Submission, Search Engine Submission, Blog Commenting, Forums Commenting, Pdf Submission, InfoGraphic Submission Root Domian Link Building
• Reporting: SEO Analysis Report, Website Analysis Report, Keyword Analysis Report, Search Engine Ranking Report, Prepare Off Page Activities Report
• HTML and CSS Validation to W3C New Standards

 **3D Hosting : Business Development Executive (December 2005 - July 2008)**

• Selling and marketing Hosting and Domain Registration prepaid cards

• Provide customer support via Phone and email

• Learning Web designing and E-commerce Software
• Learning SEO and Social Media with team member’s

#### Working Industries

Hair Transplant | Medical Spa | Laser Hair Removal

Web Designing and SEO Service | Automobiles (Toyota Vigo) | Academic Writing Websites
Lawn Movers Products | Web Hosting Service | Leather Jackets
Video Animation Service | Used Cars | Fashion Designing
Architects and Interior Designers | Digital Security Systems | Osteopathy Service