



Marcin Kordacki



Curriculum Vitae and Resume

Marcin Kordacki 2017



Marcin Kordacki
UI/UX DESIGNER & BRAND DEVELOPER
GDYNIA

Contact Data
M: marcin.kordacki@protonmail.com
W: www.behance.net/dedend



Date

21st October 2017

Hi, i am Marcin Kordacki

UI / UX Designer & Brand Developer

Dear Sirs and Madams,

I am a professional cross-media designer. My area of expertise starts with graphic design and illustration skills and ends on full brand development capacity. I focus right now on UI / UX design since it feels only natural for me to offer my services in this particular design segment. My goal is research of best possible product solutions for my clients. To create, a clear way between conceptual and statistical research. Until the product is live, implemented and under control.

Due to my experience I share, a great amount of interest in modern web design and app routines. I understand today's design patterns for most interaction models.

In spare time I train my web development skills. I find extreme interest in typography and in particularly font design. Not so long ago I've reached a moment in my career where I've found that one of the most cost-effective branding strategies could be combining type design with core branding elements. I'm aware of problems that this approach brings when it comes to modern online technologies. I do share a hope that it will be only months till we will be able to deliver these in a more cost-effective way.

I do experiment a lot with 3d design especially towards modern JS frameworks like API three. Motion design is also one of the most useful skills yet in my UI/UX career.

I hope that my wide area of expertise and years of effective design experience will be an exact match for your needs.

Sincerely,

Marcin Kordacki

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Personal Viewpoint / Objective

Right now I find myself on the verge of my career. My goal is simple. I want to merge my design capabilities with programming and marketing skills. So I became a utilitarian designer. Being able to work at full capacity on each stage of product and brand development is my daily routine. I would like to keep on working on my skill set and keep on adding other useful abilities.

I do think that designing a satisfying product that promises amazing experience, is only possible when you have gained a working knowledge of all the pieces that are shaping it. To move those pieces with ease and achieve customer and clients success. That is the only measure that reflects my day to day professional approach.

Personal Data and Overview

Name :
Mr. Marcin Kordacki

Languages :
English, German

Date Of Birth :
19th Sep 1985

Phone :
+48 606 229 937

Nationality :
Polish

Email :
ded@ded.com.pl

Relationship :
Married

Website :
www.behance.net/dedend

Address :
Sezamkowa 12/2
81-198
Kosakowo, Polska

Education & Degrees

2003 -2005 **WSNHid | Bachelor of Arts**
Political Science

2007 -2010 **Higher school of social sciences**
Visual Communication and Graphic Design

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My Work Experiences

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UI/UX Designer / Brand Developer
Feb 2017 – Nov 2017

↑

2017 Handsoncode / Gdynia
UI/UX, graphic design, visual communication system, brand development, brand management.

Art Director / Owner
Jan 2013 - Present

↑

2017 Dedend / Poznań / Gdynia
My design consultancy studio. Delivering wide range of design services to various types of clients. My main areas of expertise are: Brand development, UI/UX design, web development, product design, graphic design, illustration and motion design.

Graphic designer / Brand Developer
Dec 2011 – Jan 2013

↑

2013 Rated People / London
Graphic Designer Brand Developer working close with marketing and product team responsible for creating style guide and on going designs strictly related with companies main product and branding strategy.

Creative Designer / Web Designer
2006 - 2010

↑

2010 Pomarańcza / Poznań
Responsible for creative designs, packaging, branding, identity and illustration. My core role here was full time web design. Covering all types of functionality and layouts for web applications and websites.

Creative Designer / Web Designer
2005- 2006

↑

2006 Positiv / Poznań
Web design, Graphic design and creative design.

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Practical Skills

- Brand development
- UI /UX design & research
- Creative project management
- Art direction
- Graphic Design
- Web design
- Wireframeing / Modeling
- Drafting
- Documentation
- Motion design
- Font design
- Typography
- Iconography
- Logo design
- Illustrator
- Conceptual design
- Prototyping
- Marketing
- Branding
- Windows and Mac

Software Skills

- Sketch
- Adobe Creative Suite:
- Brackets
- Web Storm
- Atom
- Git on GitHub
- Blender
- Cinema 4D
- Microsoft office
- Google pages, sheets and drive
- Oppen Office
- InVision
- UxPin

Additional Skills

- CSS/SCSS/LESS
- HTML 5
- JS
- Bootstrap, Foundation
- Wordpress
- Woocommerce
- Gatsby, HarpJS
- GitHub
- Photography
- Traditional drawing and painting
- Marketing, Product and Brand research.
- Drivers License
- Inland waters Yachtsman

Language Skills

- Polish - Native
- English - Fluent
- German - Intermediate

Soft Skills

- » Teamwork
- » Management
- » Organisation
- » Communication
- » Productivity
- » Engagement

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Business Recommendations



Tariq Daq Khan : Rated people **Position : Chief Commercial Officer & CMO**

Marcin worked for me at Rated People as our lead designer and creative resource. His contribution was immense across all areas of our brand development and design including our website, banner ads, print ads, photography, video, partner and landing page forms, point of sale items, customer gifts and welcome packs and the creation of unique brand elements which have become integral to our brand identity.

www.ratedpeople.com

Handsontable

Krzysztof Spilka : Handsoncode **Position : CEO**

has Marcin brought to life one of the most important projects for our company. He was responsible for designing the user flow, defining personas, evaluating user experience as well as drawing every single line of the visual part of that project. His knowledge about design patterns and ability to work under pressure turned out to be beyond the expectations. I definitely would recommend him as UX Designer / Architect.

www.handsontable.com



Andrew Skipwith : Hula Hub **Position : CEO**

Marcin created core concept for our brand and web app functionality. He prepared solid brand foundation with unique assets like logo, web and app designs and iconography. His product concepts together with UI/UX models have helped us to shape the product till the point where we were able to proceed with final development.

www.hulahub.com

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Awards and Prize Nominees

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MAR 2011

AWARD : GRAND PRIX

Allegrocup surf board design // 1st Place

So far one of my most successful vector designs that were recognized by the Jury of Allegrocup surfboard design competition.

MAR 2016

FEATURED : 36 DAYS OF TYPE

36 days of type // Featured

My lettering experiments got featured in one of the most intense web challenges on the internet. I've received a couple of redirects and a lot of friendly support.

AUG 2017

FEATURED : 1340art

1340art // Featured

My work got featured on influencers Instagram blog for my daily vector project. This is my personal project focused entirely on experimental vector graphic design.

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Portfolio and Projects

Image description:

Main viewport of the Handsontable.com main page.

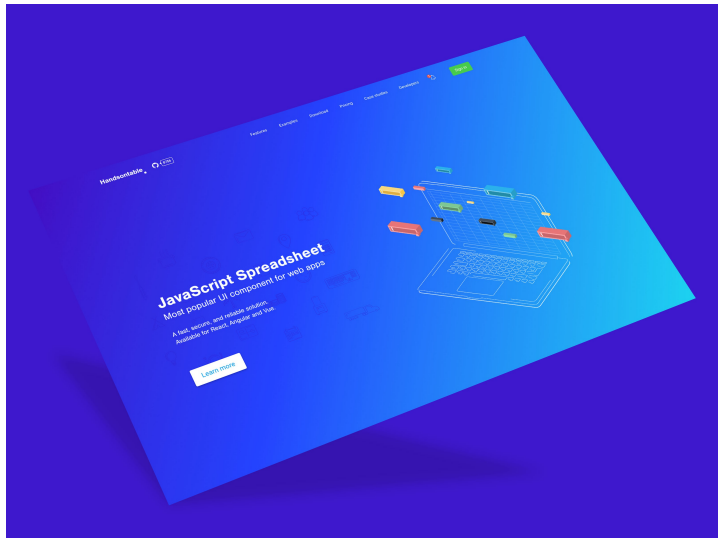
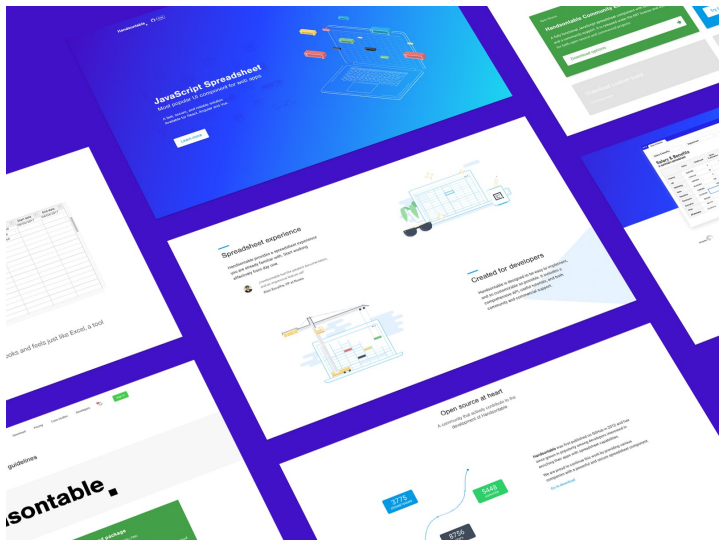


Image description:

Subsection samples from Handsontable.com



OCT 2017

Handsontable.com

UI / UX and Brand Development

This is my latest project. It covers complete branding, marketing and UI/UX research. Rebranding, and redesign of UX for the main website and ecommerce experience. Setup of a consistent brands visual communication strategy with all key areas starting from logo design. Complete redesign of websites UI.





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Portfolio and Projects

Image description:

Beatim music platform.
Complete business strategy setup with full
unique UI / UX design research

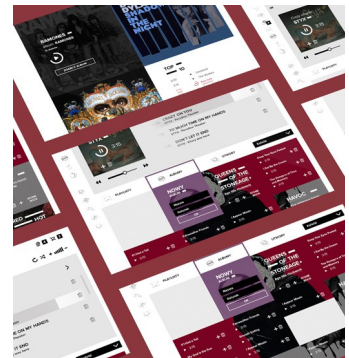


Image description:

Hulahub.com
Social platform for people seeking to spend
active leisure time in groups.

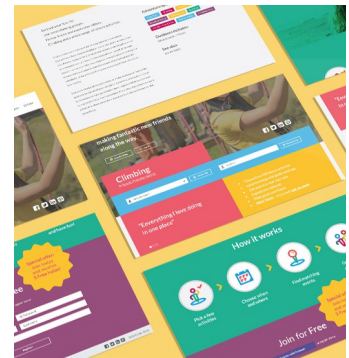
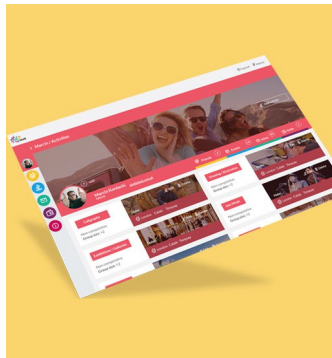


Image description:

Ratedpeople.com
Earlier website iteration for one of the biggest
tradesmen quality jobs platform.



For more projects visit also my dribbble page:
<https://dribbble.com/dedend>





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Portfolio and Projects

Image description:

Peppatree
Part of a wider project that included conceptual designs for website and mobile app.

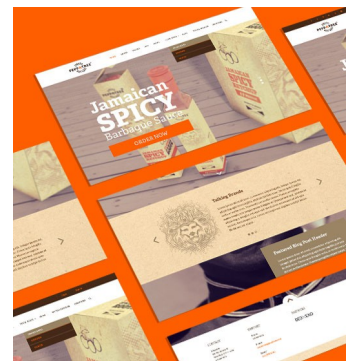


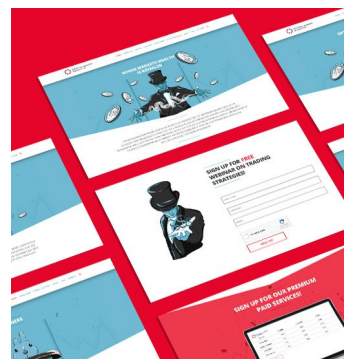
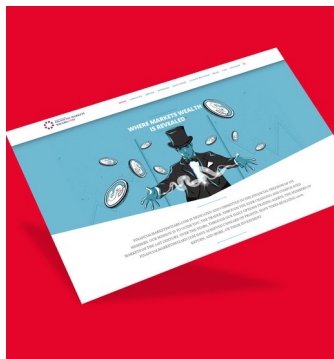
Image description:

Misiowakraina.pl
Design and development of a e-commerce platform for toddlers clothing manufacturer.



Image description:

financialmarketswizard.com
Full brand identity, an website redesign project for market trading consultancy.



To stay up to date with my activity follow my facebook page:
<https://www.facebook.com/dedendstudio/>



Thank you.



resume 10.2017

Physical_Contact

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Sezamkowa 12/2
81-198 Kosakowo
Poland

Digital_Contact

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marcin.kordacki@protonmail.com