

Ashish Verma

Project Manager | CRM Automation Expert | CRM Consultant

Professional Summary

With over 17 years of experience, Ashish Verma specializes in CRM consulting, automation, and project management. He has worked with platforms like Zoho, HubSpot, and GoHighLevel, helping businesses streamline operations, improve sales processes, and implement scalable systems. Ashish focuses on building practical solutions that reduce manual work, improve team efficiency, and drive measurable business growth. His strength lies in understanding business needs and translating them into clean, automated workflows and integrated systems.

Core Skills

- CRM Implementation & Customization (Zoho, HubSpot, GoHighLevel) - Workflow Automation & Process Optimization - API Integrations & System Sync - Sales Pipeline Design & Optimization - Project Management & Delivery - eCommerce & CRM Integration - Client Consultation & Requirement Analysis

Experience Highlights

- 17+ years of experience in CRM, automation, and software solutions - Delivered multiple CRM implementations and integrations across industries - Managed end-to-end projects from requirement gathering to deployment - Helped businesses reduce manual work and improve conversion rates

Approach

Focused on building simple, scalable, and effective systems that teams can actually use daily. Strong emphasis on communication, clarity, and long-term client relationships.