

# Kapil Tripathi

Senior Graphic Designer

✉ designteam@virtualrealdesign.com    ☎ 785\*\*\*\*\*    📍 Dehradun, India

## PROFILE

Creative Graphic Artist with talent of developing unique custom and artwork. Innovative approach to idea and concept development.

## EDUCATION

Dehradun, India	<b>Intermediate</b> <i>KV OLF Raipur</i>
Dehradun, India	<b>B.COM</b> <i>D.A.V. (P.G) College</i>
Dehradun, India	<b>Masters in Sociology</b> <i>D.A.V. (P.G.) College</i>
Dehradun, India	<b>Diploma in Animation &amp; VFX</b> <i>Empower School of Animation</i>

## PROFESSIONAL EXPERIENCE

2021 – present Dehradun	<b>Senior Graphic Designer</b> <i>Virtual Real Design</i> <ul style="list-style-type: none"><li>• Establish and manage a graphic design business that aims to assist companies in brand development.</li><li>• Spearhead visual identity including brand positioning, promotions, and digital marketing for different companies.</li><li>• Develop creative advertising content for various media, including catalogs, menus, business cards, flyers, posters, t-shirts, and product packaging while ensuring maximum brand awareness of target audience/market.</li><li>• Conceptualize logo design, GIF animations, videos, websites, and social media channels to promote product brands.</li><li>• Leverage re-branding expertise in enhancing client's corporate image to ensure profitability and business growth.</li></ul>
2018 – 2021	<b>Graphic Design Specialist</b> <i>Amplior</i> <ul style="list-style-type: none"><li>• Utilized After Effects and other computer proficiency in making motion graphic animations for video productions.</li><li>• Performed video and sound editing for diverse ads while ensuring high-quality media productions.</li><li>• Coordinate with the client to successfully create prolific social media graphics suitable for target marketing.</li></ul>

## **SKILLS**

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Photoshop

After Effects

Photoshop

Time Management

Coral Draw

Premier Pro

Adobe Illustrator

Critical Thinking

## **LANGUAGES**

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- English

- Hindi