

PRANAV PURI

OBJECTIVE:

An accomplished Graphic Designer with over 4 years of experience, adept in Adobe Photoshop, Illustrator, and CorelDRAW. Seeking to leverage expertise in visual design to deliver impactful solutions and drive creative initiatives for a dynamic team.

PROFESSIONAL EXPERIENCE:

SENIOR GRAPHIC DESIGNER

VIRTUAL REAL DESIGN PVT. LTD. | 2022 - Present

- Lead design projects from concept to execution, collaborating closely with clients to achieve their objectives and elevate brand presence.
- Develop visually compelling graphics for various mediums, ensuring consistency and adherence to brand guidelines.
- Drive digital marketing efforts through the creation of engaging visual content, resulting in increased audience engagement and brand awareness.

GRAPHIC DESIGNER

SUJATA FABS PVT. LTD. | 2021

- Conceptualized and executed print and digital marketing materials, contributing to brand recognition and market penetration.
- Supported product development by designing packaging materials that enhanced product appeal and marketability.
- Provided design expertise for internal communications, maintaining brand consistency and professionalism.

SKILLS:

- Proficient in Adobe Photoshop, Illustrator, and CorelDRAW
- Strong understanding of typography, color theory, and layout design
- Effective communication and collaboration skills
- Ability to thrive in fast-paced environments and manage multiple projects simultaneously

- Detail-oriented with a keen eye for aesthetics and creativity

EDUCATION:

Bachelor of Fine Arts (BFA) in Graphic Design from Graphic Era Deemed to be University

DECLARATION:

I hereby declare that the above-mentioned information is true to the best of my knowledge and belief.