

Contactar

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Aptitudes principales

Project Management
Desarrollo empresarial
Data Migration

Languages

Spanish (Native or Bilingual)
English (Native or Bilingual)

Manuel Suarez

Co Founder & CEO at Datos Maestros | Founder & CEO Apex Media Latino | talks about #digitaltransformation #masterdata #datacleansing #bigdata #datadriven #audience data

Nueva York y alrededores

Extracto

Data Matching and Analytic Experiences:

Big Data Record Linkage for Government and Public Sectors, Finance, Banking, Corporate, Healthcare Insurance, Retail and Telecommunications Industries.

Specialties:

Enterprise Data Management Governance, Data Compliance, Data Management, Data Quality, Data Accountability, Data Provisioning, Data Cleansing, Normalization, Data Augmentation/Enrichment, CRM/ERP Migration, Data Consolidation, Surviving/Golden Record Creation.

Master Material Data Management Experience:

- Data Governance - monitor newly entered or imported product data for compliance to standards to trap and flag any suspect data before it enters your system.
- Creating and Managing - the products (SKU set) data with images - results in having classified, standardized and enriched products description.
- PIM (Product Information Management) - match, merge and standardize the system data to assure that a 'single source of truth' truly exists to effectively serve the organization.
- Data Enrichment including, sourcing additional information from suppliers and manufacturer website - web crawling and augmentation of gaps found within attributes
- Classification of products to UPC, UPN, UNSPSC, eClass, SMD, NAICS, SIC, EGII, JPPSG, MESC, NIGP, ECRI, NDA or any other taxonomies.
- Data Migration - from lower version to higher versions on up-gradations.

- Taxonomy Services - building category tree structure and defining attributes, ranking the attributes by importance within the category, providing data capture rules for each category attributes.
- Cleansing and Normalization - of products descriptions - helps in having short & long description followed by noun, modifier, vendor name & part number, UOM, Attributes. etc.
- Cross referencing - gathering competitors' products information like Part #, Mfr Name, Products Price, Packaging Units. etc.

Experiencia

Datos Maestros

CEO & Co-Founder

agosto de 2019 - Present (3 años 4 meses)

Bogota,D.C., Capital District, Colombia

Federal Motor Carrier Safety Administration

Entity Resolution System Integrator | Consultant @ Data Ladder LLC

junio de 2015 - junio de 2022 (7 años 1 mes)

Nevada, Estados Unidos

Nevada Department of Education-Nevada Ready

SLDS Entity Resolution System Integrator | Consultant @ Data Ladder LLC

junio de 2014 - junio de 2022 (8 años 1 mes)

Nevada, Estados Unidos

Commonwealth of Virginia

SLDS Entity Resolution System Integrator / Consultant @ Data Ladder LLC

abril de 2014 - junio de 2022 (8 años 3 meses)

Virginia, Estados Unidos

Dataladder LLC

13 años 6 meses

K12 STATEWIDE LONGITUDINAL DATA SYSTEMS / P20 WIN Project Manager

enero de 2013 - junio de 2022 (9 años 6 meses)

Remote

Helping implement strategy and DataMatch Enterprise Server (Realtime) Software for the education industry engagement component of the Data Science Initiative (DSI), across state and local education agencies.

Experienced in big data with record linkage engagements in Government & Public sectors, healthcare, financial services, retail, and manufacturing verticals.

Responsible for the analysis, design and part of the development of RFPs in the SLDS vertical, enhancing Data Matching / Record Linkage using Data Ladder's DataMatch Enterprise and DataMatch Enterprise Real Time + API, a client/server system developed with .NET and Microsoft SQL Server.

"There are numerous benefits to using data tools to help improve performance within education. Using record linkage tools, schools have developed dashboards that allow them to monitor learning, performance, and behavioral issues at both the student and school level."

Several states have already begun implementing these dashboards, including:
•Michigan •Hawaii • New Mexico • Nevada • Virginia • Connecticut and many more!

Responsible for the analysis, design and part of the development of RFPs in the SLDS vertical, enhancing Data Matching / Record Linkage using Data Ladder's DataMatch Enterprise and DataMatch Enterprise Real Time + API, a client/server system developed with .NET and Microsoft SQL Server.

Creating a seamless integrated system took the joint efforts of many to make it happen. Current evaluation systems are very limited as to how teachers and students receive feedback. With a data-driven approach, it is possible to improve learning environments in real-time and provide accurate assessments in order to improve a student's chance for success, both in school and after graduation. By increasing the match accuracy of the data available, it becomes much more useful, and decision making improves.

Senior Sales Executive

septiembre de 2009 - junio de 2022 (12 años 10 meses)

Nassau County, New York, United States

Master Data Consultant | Systems Integrator | Single Customer/Product View Expert | MRO

enero de 2009 - junio de 2022 (13 años 6 meses)

Nueva York y alrededores, Estados Unidos

St. John Associates

Master Data Consultant & Software Provider @ Data Ladder LLC
diciembre de 2012 - marzo de 2020 (7 años 4 meses)

Offsite

Master Data Consultant & Software provider for St. John Associates

Zurich North America

Master Data Sistem Integrator / Consultant @ Data Ladder LLC
septiembre de 2012 - marzo de 2020 (7 años 7 meses)

offsite

2010 - 2011 (1 año)

Educación

Hofstra University

Bachelor's Degree, Marketing Research · (2000 - 2004)

Seaford High School

· (1996 - 2000)