



# JIM NEACE

## CONTACT:

714-454-4655

jimneace@gmail.com

## PROFILE

Management of Brand Development, Design, Production, Web Design & Deployment, Photography, Print Procurement, and Copyrights.

Design & Development of Catalogs, Brochures, Websites, Email Campaigns, and Trade Show Booths.

## SKILLS

Proficient with Adobe Creative Suite, Photoshop, InDesign, Illustrator, Dreamweaver and intermediate Premiere.

Print Projects  
(design, layout & production and prepare for output)

Web Projects  
(design, layout & deployment)  
Experience with LAMP, HTML, PHP, MySQL, Wordpress, and various CMS platforms.

## OBJECTIVE

To provide excellent management and leadership in the areas of branding, design, production, and management of print and web projects.

## BACKGROUND

20+ years experience with design and production in client and agency environments. Involved with management of design and production processes from concept, content, design, production and deployment of print, direct mail, catalogs, POP, packaging, web sites, trade show exhibits and email campaigns.

## EXPERIENCE

- 2015 - 2020** ● **Marketing Manager - ELITE GLOBAL SOLUTIONS** (Foothill Ranch, CA)  
 Managed Branding, Design, Production, Web Design & Development, Photography, Print Procurement, and Copyrights. Developed Catalogs, Brochures, Websites, Email Campaigns, and Trade Show Booths.  
**Supervisor:** Gary Mazzone - 949-279-2396 email: gary@egsfoodservice.com
- 2012 - 2015** ● **Marketing Director- ALL HEALTH SEEKERS (Victorville, CA)**  
 Developed websites, email campaigns, and trade show booths for over 85 trade shows per year. I also created on-product branding, manuals, brochures, and ads. AHS sells their products at major events & expositions nationwide.  
**Supervisor:** Chuck Scannell Retired
- 2009- 2012** ● **Marketing Manager - VERDUGO PINES BIBLE CAMP** (Wrightwood, CA)  
 Served on-site at a Christian Camp. Designed all brochures, direct mail, posters, banners, websites, and email campaigns. Promoted events and edited video promotions.  
**Supervisor:** John Bourbonnais-760-249-3532 email: papajohn@verdugopines.org
- 2003-present** ● **Marketing Design - BrandStudio1** (Newport Beach , CA)  
 BrandStudio1 is a freelance provider of corporate strategy, design, marketing and development of websites, email campaigns and traditional print projects.  
 Contact: Jim Neace - 714-454-4655 email: jneace@brandstudio1.com
- 1999-2006** ● **Production Supervisor - BLUE C ADVERTISING** (Newport Beach , CA)  
 In 1999, I helped Blue C develop their ad agency in Newport Beach, CA. I managed production and workflow as well as web projects. Together we produced promotions, advertising and web sites. We developed advertising and collateral for clients like: Hyundai, Honda, Taco Bell, Seagate and Bosch Appliances.  
**Supervisor:** Jeff Bentley-714-540-5700 email: jrbentley@bluecusa.com
- 1997-1999** ● **Studio Manager - FORSYTHE, MARCELLI, JOHNSON** (Newport Beach , CA)  
 In 1997, I became Studio Manager at FMJ, a large, high-end, health care ad agency in Newport Beach, CA. I supervised creative services, production and workflow as well as websites and email campaigns. Clients included: Allergan, Bristol-Myers, CardioGenesis Corp., 3M, Johnson & Johnson and Toshiba Medical Corp.  
**Supervisor:** Jim Forsythe - FMJ sold to Omnicom Group Inc., New York in 1999.
- 1995-1997** ● **Production Supervisor - MORRISON, LEE & STEVENS** (Irvine, CA)  
 In 1995, I was Production Supervisor at MLS. I was responsible for hiring and training design and production staff. I also managed the creation of advertising, collateral, logos, POP, packaging and publications. Clients included: Standard Pacific, Taco Bell, The Irvine Company, Arco, Unocal 76.  
**Supervisor:** Alvin Morrison MLS closed in 1997.

## EDUCATION

**Citrus College, Glendora, CA 1986-1987**

Business Administration, Music

**AICS - American Institute of Computer Science, 1994-1995**

Computer and Information Systems

### Vocational:

Adobe Certified 1992, Quark Certified 1992

## REFERENCES

**Gary Mazzone** - 949-279-2396 email: gary@egsfoodservice.com

**Ryan Thompson** - 408-205-8474 email: ryanthompsonlbc@gmail.com

**Curt Keller** - 562-519-1888

# PRINT

Elite Global Solutions, Inc.

248-Page Dinnerware Catalog

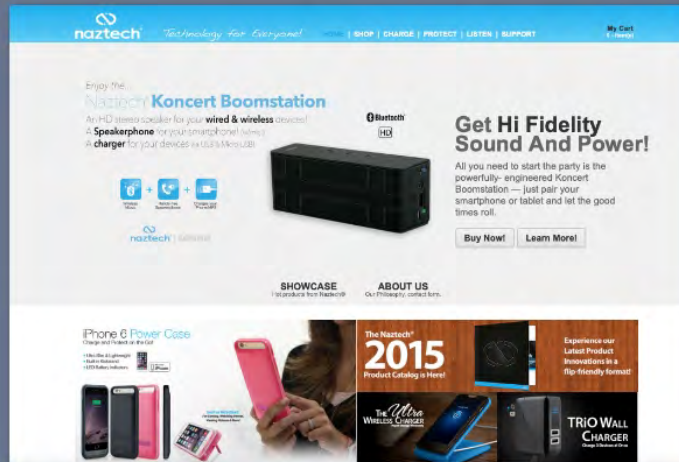
- Art Direct Photo Shoot
- Advanced Photo-Editing
  - Design & Layout
  - Production
- Print Supervision



248-Page Dinnerware Catalog

- Art Direct Photo Shoot
- Advanced Photo-Editing
- Design & Layout
- Production
- Print Supervision

show more print



# WEB

Nastech.Com

Website

- Photo-Editing
- Layout
- Production
- HTML Production

show more web

# ADVERTISING

Cleatskins

Magazine Ad

- Concept
- Photo-Editing
- Layout & Design
- Production

show more ads



# LOGO

My Public Bio

Corporate Identity

- Research
- Brand Identity
- Design
- Production

show more brands

my PUBLIC BIO .COM

24 Page  
Dinnerware  
Brochure

Elite Global  
Solutions, Inc.



248 Page  
Dinnerware  
Catalog

Elite Global  
Solutions, Inc.



64 Page  
Dinnerware  
Catalog

North American  
Melamine, LLC



72 Page  
Racewear  
Catalog

TRD-Toyota Racing  
Development

Direct Mail

Verdugo Pines  
Bible Camp



Fitness Poster

Magic Fit™



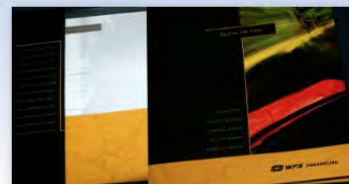
Direct Mail  
Hyundai Spanish



Brochure  
Magic Fit™

Presentation  
Folder Kit

WFS Financial



Wheel Catalog

Performance  
Machine, Inc.



Presentation  
Folder Kit

Acura



Presentation  
Folder Kit

ACS

Direct Mail Kit

Hyundai



Gas Pump Topper

Unocal 76



Website

LandWorks  
Development  
Services



Website

Nastech, Inc.



Website

Elite Global  
Solutions, Inc.

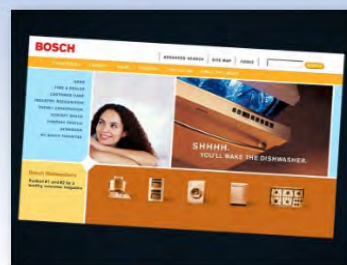


Website

KC-SHRM

Website

Bosch Appliances



Website

Randy Stonehill



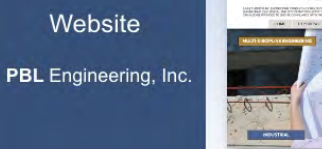
Website

Seagate DDS



Website

The Wolf Firm



Website

PBL Engineering, Inc.



Website

Verdugo Pines  
Bible Camp



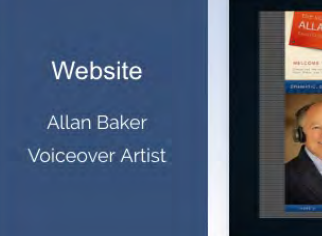
Website

AHS Wholesale



Website

Michael Rutt  
Photography



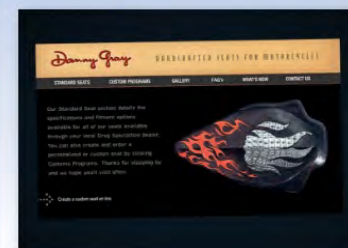
Website

Allan Baker  
Voiceover Artist



Website

Danny Gray  
Motorcycle Seats



Magazine Ad  
DEXFURRUM



Magazine Ad  
EPOGEN



Magazine Ad  
CleatSkins



Magazine Cover  
Orange Coast Magazine

Magazine Ad  
Cribb Construction



Magazine Ad  
Singular Spaces



Magazine Ad  
RSVP



Magazine Ad  
Interiors by the Sea

Magazine Ad  
Seagate VIPER



Magazine Ad  
The Georgian Hotel



Magazine Ad  
MSC Linux

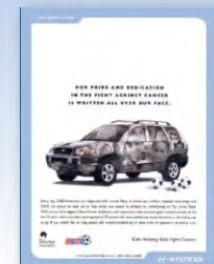


Magazine Ad  
MSC Linux

Magazine Ad  
Delmar Medical



Magazine Ad  
Hyundai AYSO



Logo

Abex Material Corporation



Logo

The Wolf Firm



Logo

Mariposa Plaza



Logo

My Public Bio

Logo

Magic Fit™



Logo

HD Company



Logo

LandWorks Development Services



Logo

New Journey Camp & Retreat Center

Logo/Branding

Buckley Construction



Logo

DVC



Logo

ION Cell Cleanse



Logo

ION Cell Cleanse