FOUNDERS' PROFILES

FRANK A. NATOLI, Esq.

Aside from his position as Founder & Chief Executive Officer of Natoli-Lapin, LLC, Mr. Natoli has an extensive background creating enterprise as a small business and international entrepreneur. In 1995, he began a start-up trading company based in both New York and Ho Chi Minh City, Vietnam and was one of the first independent US concerns engaged in commercial trade in that country after many years of restrictions. Mr. Natoli went on to establish a successful wholesale liquidator & import/export company, and has created and operated an array of small businesses throughout his tenure across a broad spectrum of industries. Mr. Natoli also spent two years with The Economist Newspaper Group, Inc. in their New York office serving as a Programme Director. He was responsible for crafting and facilitating high-caliber think-tank roundtable events for the editorial staff. These roundtable gatherings covered geo-political and industry specific subjects and hosted Global 100 executives, government officials and thought leaders on topics such as Corporate Governance, Energy, Airline and Automotive Industries, Human Resources, Latin America and more. After experiencing legal practice working primarily on corporate transactions with a large international law firm, Mr. Natoli decided to focus his legal career on the area he has the greatest passion for: small business entrepreneurship.

Mr. Natoli graduated Columbia University, NY, cum laude, with a BA degree in Political Science focusing on International Relations, and he received his Juris Doctor from The George Washington University Law School, DC. He is an active member of the American Bar Association's Business Law & Practice Section and a Committee Member of the Middle Market & Small Business Group. Mr. Natoli is licensed to practice law in the States of New York and New Jersey and participates regularly in speaking engagements on the subject of small business and entrepreneurship.

As an aside, Mr. Natoli spent many years as a professional actor in NYC and is still a member of the Screen Actors Guild - American Federation of Television & Radio Artists. He is also an accomplished classical and jazz pianist and composer, and a writer of fiction and poetry.

MOSHE D. LAPIN, Esq.

Mr. Lapin is Co-Founder and Chief Operating Officer of Natoli-Lapin, LLC. In that capacity, he is responsible for the day-to-day management of the firm and oversees the development, design, operation, and improvement of the quality and efficiency of our legal services. Prior to joining Mr. Natoli in founding Natoli-Lapin, LLC, Mr. Lapin served as a project manager at a major Washington, DC litigation management company and as a litigation associate at a mid-size law firm in Washington, DC. He has served as a legal researcher and writer for the Government Affairs Department at the international law firm of Greenberg Traurig, LLP and is a member of the American Bar Association's Business Law & Practice Section and the Maryland State Bar Association's Intellectual Property Group.

Mr. Lapin received his BA in Talmudic Law from Yeshiva College of the Nation's Capital and his Juris Doctor from The George Washington University Law School. While at law school, he served as a participating member of the Small Business Clinic. He likewise served as a student prosecutor for the Office of the District Attorney, County of Santa Clara, CA, where he successfully argued a variety of motions in felony cases. Mr. Lapin is admitted to the State Bar of Maryland and the United States Virgin Islands.

Natoli-Lapin, LLC
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"Lighting the Way for Entrepreneurs!"

LANTERN LEGAL SERVICES targets small businesses and entrepreneurs seeking to maximize their budgets through thoughtful fixed-rate legal packages and strategies.

As a grassroots entrepreneur myself, I understand all too well the many complex issues confronting a new or expanding business - especially when it comes to legal concerns. This is why we offer a suite of affordable Business Law services through our virtual presence to companies, entrepreneurs and artists that are not yet in a position to hire in-house counsel, or pay very high hourly bills for full-service law firms.

Our LANTERN LEGAL SERVICES include, but are not limited to:

Custom Drafting of Contracts & Agreements: all types of Website agreements, partnerships, LLCs, Corps., licenses, NC/NDs, EULAs, joint ventures, terms of sale, buy/sell, and many other contracts requiring creativity and strategic drafting

Trademark & Copyright: Comprehensive trademark searches (federal/state/directory/general); trademark filings with the USPTO, renewals, Section 8,9 & 15 filings, response to USPTO Office Actions, assignments, infringement guidance, TRADEMARK WATCH services and more . . . We offer very detailed legal opinions on your search results and guidance and advice through the entire trademark process. Our copyright service offers not only the expert preparation and filing of your registration with the US Copyright Office, but also narrowed and detailed guidance on your specific copyright situation and needs.

Entity Formation & Start-up Services: Our "start-up" package includes attentive counseling and customized strategies on the formation process and various jurisdictions and tax schemes, a customized operating agreement or by-law agreement, and the careful preparing, drafting and filing of the articles of organization or incorporation in the state of your choosing.

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