BRIAN SHIN
Technology Leader

ABOUT ME

LEADER, INNOVATOR, VISIONARY, COMMUNICATOR, QUALITY AND RELATIONSHIP FOCUSED

EDUCATION

BSBA Options: Finance and Real Estate
California State University, Northridge

CONTACT ME

2640 Bancock Street
Simi Valley, CA 93065

ogcyborg@gmail.com

(805) 404-9136

TECHNICAL SKILLS

Objective-C, Swift, Java, iOS, Android PHP, Ruby, Ruby on Rails, MySQL, Unity, Perl, HTML, HTML5, JavaScript, Visual Basic, VBScript, AppleScript, SQL, C, C++, Windows, OS X, Linux, Test-Driven Development, Behavior-Driven Development, Amazon Web Services, Linux Servers, Windows Servers, DevOps and Shell Script

LANGUAGES

ENGLISH
★★★★

SPANISH
★★★★★

VIETNAMESE
★★★★

TECHNOLOGY LEADER

Identify and capitalize on emerging opportunities by imagining and nurturing ideas for pioneering products and collaborating with teams from concept to implementation. Record of delivering disruptive technologies leading to enhanced performance and revenue growth for premier companies in diverse industries. Known for developing innovative strategies, sustainable technologies, and leading teams through the full software development life-cycle to deliver exceptional user experiences.

As a trusted advisor to executive leadership and an outstanding communicator, consistently serve as subject matter expert while leading cross-functional, global teams in delivering complex, multi-million dollar projects on time and within budget. Keen eye for identifying inefficiencies and implementing highly effective process and procedural changes. Multilingual English, Spanish and Vietnamese. Core competencies include:

- Team Leadership
- Project Management
- Strategic Planning
- Internet of Things
- Agile Development
- Best Practices

- Mobile Applications
- Enterprise Architecture
- Process Improvement
- Technology Transformation
- Product Delivery
- Social media

- Recruiting
- SME / Thought Leadership
- Employee Development
- Performance Management
- Software Development
- Game development

SELECT ACCOMPLISHMENTS

Developed iOS prototype, creating 100% digital path that increased sales for an iconic motorcycle company. Researched digital consumer engagement strategy Illustrated key portions of strategy; secured web developer and designer. Prototype opened new digital channels that would allow customers to apply for loans directly from app.

Improved global client's click-to-purchase percentage 40% within hours. Led application development team, served as translator for MVP project for one of Mexico's largest pharmaceutical companies. Developed traffic analytics; wrote Ruby app to crunch market data. Designed new system; fixed issues. Wrote documentation in Spanish.

Built framework for overhauling major European toy manufacturer's B2B site, leading to $5M deal. Client's existing site was causing client to lose business. Served as SME on the project. Created feature list for MVP along with three- and five-year roadmaps. Project is currently underway with development teams in the US, Europe and India.

Led team in delivering $1.5M mobile strategy project on time and budget for large independent O&G producer. Managed team in writing RFP response, which was selected for short list. Presented and won contract. Built mobile strategy that provides definition, governance and framework to determine on what platform app should be developed.

Turned around team performance, uniting teams and improving quality, productivity and employee morale. Taipei team was underperforming and disenfranchised. Established daily meetings with Taipei manager. Provided updates and feedback on productivity. Implemented best practices, reducing redundancy. Instituted peer code reviews.

Built innovative mobile PO5 system for large amusement and entertainment company. Developed system that integrated mobile parking, gift shop, food and ticket sales into existing Gateway system. Client was able to deploy fleet of workers on demand with mobile POS, eliminating customer wait lines.

PROFESSIONAL EXPERIENCE

OG Digital/ Software development and digital consulting firm with a focus on startups.   2015 to Present

Chief Executive Officer

Managed multiple client engagements for startup companies.

- Developed and provided technology strategy for the following start ups.
  - Ridebidz, a freight industry disrupter, Uber for freight concept. $12.5 million budget
  - Fuel Butler, automobile and marine fuel delivery service for South Florida.
  - Bit Forge, artificial intelligence based mobile application designed to reduce traffic and commute times.
- Provide leadership to client and staff to help clients accomplish their goals and achieve mission success, from ideation to release in the app stores.

STRATEGY& / A $35.4B strategy consulting firm, formerly Booz Allen Hamilton and now part of PricewaterhouseCoopers.   2014 to 2015

Chief Solutions Architect and Manager

Lead technology project management for strategy and digital services including a $10M practice budget, $1M+ project budget and up to 100 employees.

- Manage teams in developing client personas; lead the entire digital process.
- As engagement leader, work closely with firm partners and client to ensure project objectives are met on time and within budget. Direct meetings and provide weekly status reports to clients and project partners.
- Determine estimated time to complete projects, and selected team composition and members.
- Provided training, mentoring and coaching to junior level staff.
- Selected to serve a company representative on technology panel for PwC; established technology standards by platform, programming language and associated tools to be used for each platform, and learning and development curriculum for technology staff.
- Served as IT ambassador during merger with PwC. Provided full inventory of assets, software and hardware requirements; managed integration of office into standard PwC office.
- Led collaborative Internet of Things (IoT) workshop with CEO and senior engineers for a premier manufacturer of innovative respiratory and personal protective equipment and safety devices.

VIKING COMPUTER CONSULTING / Computer consulting firm specializing in custom software development.   2008 to Present

Owner

Direct all aspects of operations while leading teams in platform development for a wide range of projects.

- Key applications developed include a dance venue and scheduling app, an iPhone social media game, and an iPhone and iPad application for a local government agency, and multiple mobile enterprise and app store applications and systems.

OPTIMIS CORPORATION / A $10M provider of software programs for the medical field.   2012 to 2014

Director of Software Development

Led a development team of 25 professionals in Los Angeles, Florida, India, Philippines and Taiwan.

- Managed all aspects of EMR software to maintain 24/7 operations.
- Led and fostered the Agile development process and culture for entire development team, including daily stand-up meetings, sprints, retrospectives, and more.
- Worked closely with CEO and CTO to develop and implement software product strategic plans. Presented customer feedback to senior leadership.
- Built / cultivated collaborative agile development environment that included follow-the-sun development model.
- Led development of enterprise mobile applications.

EMERGENT ENGINEERING, LLC /A $5M software development company.   2011 to 2013

Director of Information Technology / Lead iOS Developer

Led development team of 30 professionals in managing iOS applications with budget of $5M.

- Created web services connected to Microsoft servers not designed for Apple and iOS technologies.
- Developed a wide variety of mobile applications for the app stores and mobile enterprise applications including a universal app POS application, line buster application for iPod Touch, and surgical assistance application for iPad and iPhone.

EQUITY PAYMENT, INC./A $5M merchant processing company.   2008 to 2012

Director of Information Technology

Designed mobile and web-based applications for credit card processing including custom iPhone applications.

- Assisted users from multiple locations across the United States.

Earlier: District Manager, Farmers Insurance Group; and Vice President and Partner, Mac Accounting Software, Inc.