

SUSAN BIBEAU

GRAPHIC DESIGNER
DIGITAL ARTIST

CONTACT

518.524.4696

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beehivepro.com

EDUCATION

BFA / Graphic Design
Maryland Institute
College of Art (MICA)
1984 -1988

TECHNICAL SKILLS

Extensive knowledge
of the following software:

- Illustrator
- Photoshop
- inDesign
- Lightroom
- Adobe Acrobat
- Final Cut Pro

In-depth experience with:

- Image resolution requirements for digital and print spaces including best-practices
- Experience dealing with printers, pre-flighting preparing digital files for print
- Experience designing & building sites with Wordpress & other CMS systems
- Photo-retouching
- Color correction & grading
- HTML & CSS
- Responsive web design
- Working with a team on large-scale productions

OTHER SKILLS

Passion for work
Detail-oriented
Tech savvy
Team-player
I meet deadlines
Comfortable with fast-paced work and quick turnarounds
Sense of humor

References available
upon request

ABOUT ME

I am a detail-oriented graphic specialist with both a passion for the technical aspects of digital production and a deep love of print and analog aesthetics. I'm currently looking for remote opportunities to utilize my skills to produce compelling content.

WORK EXPERIENCE

PARTNER / CREATIVE DIRECTOR

1996 - Present | *Beehive Productions, Floyd, VA*

Beehive Productions is an audio / visual production company. We capture and produce live music video sessions for independent artists, labels & broadcasters.

- Director & lead videographer of music videos, documentaries, promotional pieces & social media shorts
- Responsible for all video editing and color grading
- Management and promotion for company branding, including web, social media campaigns, print graphics and merch
- Graphic design of music packaging, marketing & promo materials for various clients
- Web design for independent musical artists, and organizations

Visit Beehivepro.com for extensive portfolio of video and graphic work

ART DIRECTOR / DESIGNER

2003 - 2020 | *The Adirondack Explorer, Saranac Lake, NY*

The Adirondack Explorer is a bi-monthly news-magazine with a focus on conservation.

- Design and layout of 64-72 page, bi-monthly, print magazine including cover design, regular columns, trip stories and news stories
- Regularly meeting with editorial staff to brainstorm and plan for upcoming stories and conceptualize visual content needs.
- Coordinating with photographers and illustrators & managing the incoming flow of visual content for each publication issue.
- Photo-editing, image color & resolution management
- Managing & maintaining deadlines for editorial, photography & illustration submissions for press date
- Delivery of job to press: pre-flighting and trouble-shooting digital files of each issue prior to press date & interfacing with printer to manage print quality and resolve any printing issues
- Preparing and delivering each issue for digital distribution
- Maintaining digital cloud archive of all publication assets

DESIGNER

1996 - 2003 | *Universal Music Group, New York, NY*

- Design and digital production of packaging, advertising, merchandise and promotional materials for music & video releases
- Working with creative and marketing teams to create and implement a cohesive set of marketing, advertising and promo materials for each record release
- Photo editing and retouching
- Managing print deadlines for advertising and package release dates

DESIGNER / PRODUCTION ARTIST

1990 - 1996 | *EMI Records, New York, NY*

- Producing and finalizing designs created by senior designers and creative director
- Design and production of packaging, advertising, merchandise and promotional materials for music & video releases

DESIGNER / PRODUCTION ARTIST

1988 - 1990 | *The Baltimore City Paper*

- Design, layout and production of a weekly newspaper

INTERN

1986 - 1988 | *The Baltimore Sun*