

# Matthew Wayne Selznick

creative services provider

mwsmedia@gmail.com mattselznick.com +1 760-964-8044 Long Beach, California

## Reasons

### WordPress Developer

Site production, design, development, and management for independent creators, small businesses, non-profits, municipalities, and the entertainment industry.

### Interactive Marketing Producer

Manage and produce websites, interactive features and rich media campaigns for theatrical and home entertainment titles from NBC / Universal, Sony, Summit Entertainment, Paramount and Warner, among others.

### Brand Builder and Community Manager

Ethical social media marketing, content-focused search optimization, community management, and brand building for independent creators, small business, internet marketers and major motion picture studios.

### Writer, Author and Storyteller

Amazon.com bestselling fiction author. Non-fiction and copywriting. Story development, coaching, and editing. Electronic and print book layout. Voice acting and audio book production.

### Communicator

Recognized authority on independent publishing, social networking, new media, independent creative endeavors and the DIY ethic. Speaker, mentor and instigator.

## Requisites

### Skills and Talents

Writing and editing. Story structure. MS Office. OpenOffice. Adobe Photoshop and Illustrator. HTML5. CSS. MySQL. PHP. Javascript. WordPress. MediaWiki. SEO. Analytics. RSS. Audio production and editing. Podcasting. Voice over and narration. Video editing. Opinion. Objectivity. Customer focus.

## Results

"Tenacious and creative, a masterful storyteller and producer, and an expert at conceiving, deploying and managing complex narrative-driven campaigns, Matthew represents the best of both worlds: an ultra-creative with an eye for detail."

– J.C. Hutchins, *Experience Designer for Storees; Campfire, and others*

"He is an expert with WordPress, understands the big picture and is an excellent creative content writer."

– Chris Afshar, *Venture Capital at RAA Ventures*

"Matthew understands client objectives and the importance of the story being told. This informs his focus on solutions that make the end-user experience flawless."

– Patrick Young, *President at Jetset Studios*

"I consider Matthew a superhero. A talented writer (with) an intelligent sense of humor and an overall awesome person to collaborate with and learn from."

– Danielle Kugell, *Director of Client Services, Rey Interactive*

"Matt is an extremely dedicated, intelligent and hard working executive. Highly recommend tapping his skills for all things community and editorial."

– Jason Calacanis, *serial entrepreneur*

Get the Whole Story

See more reasons to hire Matthew Wayne Selznick at <http://bit.ly/selznickresume>