



## Sterling Agres

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### Profile

Project Manager, Producer & Director, DOP, Photographer, Editor, Graphic Designer

### Experience

#### **MANAGER/PRODUCER, GOLIATH2 STUDIOS – 2003-PRESENT**

With years of experience, GOLIATH2 STUDIOS (a.k.a. Sterling Agres) combines the creative prowess of a corporate ad agency with the cinematic expertise of a film studio.

No matter what your mission is, Goliath2 Studios understands that whether you are looking for the traditional or the unexpected, head-twisting creativity is an absolute must when producing cost-effective corporate videos or web shows. All productions & graphic design works are created and produced to rival expensive broadcast studio products at a fraction of the cost.

Goliath2's client list contains global entities like CNN/Turner Networks, Postmedia, Bombardier, Honeywell International, GE and Ogilvy, just to name a few. Based in Montreal, Sterling has been independently serving clients around the world under the Goliath2 banner since 2003. See <http://www.goliath2.com> for more.

#### **PRODUCER/DIRECTOR, MONTREAL GAZETTE – 2012-2016**

Produced, co-wrote, directed, filmed and edit the Hockey Inside-Out Show. Also responsible for all graphical design regarding the creation of film sets, in-show graphics and advertising/promotional material. See <http://www.goliath2.com> for more.

#### **INTERNAL MARKETING MANAGER / CORPORATE TRAINER, INSIGHT CANADA – 1998-2003**

Created and executed internal sales campaigns to motivate account executives. Along with contest concepts, I created various forms of multimedia and other supporting materials. Created and conducted internal staff training programs.

### Education

CDI College, Montreal – Programmer Analyst, 1997

Concordia University – Additional studies in Digital Graphic Arts

## Skills & Proficiencies

Project Management, Production Management, Supervisor, Video Production & FCP Editing, Photography, most Adobe, Apple creative software, Graphic Design, Ad Design, Screenwriting, basic HTML

## References

### **Stu Cowan, Sports Columnist at Montreal Gazette**

"Sterling has been a one-man show when it comes to the technical side of producing the weekly HI/O Show for the Montreal Gazette's hockeyinsideout.com website. He was involved in the planning and strategy for the show from the beginning and also taught me the skills necessary to be comfortable in front of the camera as host of the weekly hockey show with invited guests including former Montreal Canadien Chris Nilan, former Habs coach Jacques Demers, columnists Jack Todd and Michael Farber, among others.

I had very little experience being in front of a camera before we started the show, but the time and effort Sterling spent with me before and after shows, along with his constructive criticism was invaluable. Apart from his technical skills (he is the lone camera operator and video producer for the show) he is a great teacher for people like me learning the video side of journalism.

Sterling's graphic-design work also allowed us to work with a virtual set-design along with graphic ads for the promotion of the show published on montrealgazette.com as well as in the print product of the Montreal Gazette. It really is remarkable the quality of show Sterling has been able to produce as a one- man production team for the HI/O Show.

### **Philippe Collard, Chef, présence en ligne at National Film Board of Canada**

Sterling is a highly motivated self-starter who constantly takes initiative with minimal guidance. He is able to find solutions to problems using his creativity and his vast experience in film, television and web video content production. He also thrives in projects that involve adjusting to changing priorities because he has the capacity to remain flexible and use his skills and resourcefulness to meet changing conditions. I would gladly collaborate with him again and I recommend that you give him a chance to show you what he is capable of. You won't regret it.

Additional references available here: <https://www.goliath2.com/clients.html>