

## Brief Profile of ASHISH KUMAR:

Mr. ASHISH KUMAR, Founder & CEO of the company CODENIA TECHNOLIGES LLP, Age 44 Years. Ashish Kumar is a Microsoft Certified Professional, holding degree from Delhi University in Computer Science, (Bachelor of Business Administration BBA).



As a CEO he manages Departmental Sub-function within a broader departmental function. He Creates functional strategies and specific objectives for the sub-function and develops budgets/policies/procedures to support the fully functional professional Software House infrastructure. He assisted in managing the company since its formation way back 2000. Ashish Kumar is a young and dynamic person with more than 20+ years' experience in the field of software development (web/mobile/servers) technologies on different platforms.

As a CEO of a software company, he overall executes the company's business strategy. This includes setting the company's vision and goals, developing and implementing its business plans, and managing its operations. He also oversees the company's financial performance, marketing and sales efforts, and human resources initiatives.

In the area of execution, he is responsible for ensuring that the company's products and services are developed and delivered on time and within budget. He also ensures that the company's sales and marketing teams are effectively reaching and converting potential customers. Additionally, as a CEO he makes sure that the company's employees are motivated and productive.

Ashish Kumar plays a critical role in the execution of the company's business strategy. By setting clear goals, developing effective plans, and monitoring progress, which help to ensure that the company achieves its objectives.

He has also actively participated in Social Welfare activity of the staff members by providing Economic and Financial help, also helping the Old Age and helpless peoples.

