



Greg Dobbs

Greg began his career with Continental Cablevision of Southern California, where he rose through the ranks of accounting and finance. Always highly proficient with computing and technology, Greg's successes at Continental included building automated systems and methodologies that reduced the monthly accounting close-cycle from two weeks to four days. He additionally designed and implemented the region-wide inventory system that supported a dozen warehouses and managed a multi-million dollar inventory of electronics, set-top boxes and installation parts.

Following Continental Greg joined Tenet Healthcare Corporation, first as a Senior Analyst developing budgeting, planning and forecasting models and systems for a one-billion dollar a year division of the company, and later as Manager of Financial systems for the entire company, where he successfully spearheaded a company-wide general-ledger system redesign and ERP software rollout for the five billion dollar a year enterprise.

Subsequent to Tenet Healthcare and following his true passion for software and solutions development, Greg struck out on his own as an independent consultant, first founding Dobbs Enterprise Solutions, inc. in 1996, and later in 2007 daazzle, LLC, the company under which he does business today.

Greg has developed numerous custom software solutions and provided management consulting services - such as policies and procedures development - for a myriad of clients ranging from Fortune 500 companies to sole proprietorships. His software solutions have ranged from web-based Dashboards to sophisticated data management and database systems used by clients for daily operations and mission-critical applications.

Greg's unique blend of information technology, practical business experience and accounting and finance knowledge allows him to provide clients with a comprehensive view of their business and information technology requirements and to recommend, design and implement the best software tools and processes to manage those requirements.

Greg holds a BBA from the University of Massachusetts, Amherst, School of Management with a concentration in Finance, and is a graduate of Deerfield Academy in Deerfield, Massachusetts.

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